



OBJECTIVE

Using science, data and innovation to make a difference. Seeking a stimulating environment to utilize my knowledge, skills and experience in real business world.

EDUCATION



M.Sc. (current)

University of Jyväskylä

Sep.2014
-Current

Major in International Business and Entrepreneurship, extended minor study in Mathematics and Statistics/Stochastic

Main Subjects:

Entrepreneurship, Innovative Marketing, Accounting, International Business, Competitive Strategy, etc.



**B.Sc. Shanghai University
of Finance and Economics**

Sep.2007
-Jun.2011

Major in International Economics and Trade (Joint undergraduate program with most courses completed in English)

GPA: 3.24/4

Main Subjects:

Economics, Marketing, International Trade Theory, International Business, Accounting, Econometrics, etc.

SKILLS

Languages: Chinese(mother tongue) English(C1) Finnish(B1)

- ★★★ Analytical skill, detailed data processing
- ★★★ Communication and presentation
- ★★★ Software: Excel, Word, Photoshop, etc.
- ★★ Creative thinking, content management
- ★ Handicraft, mechanic; lifeguard

TRAINING

Auto Mechanic (certified)

- Trained between Mar.-May,2014.
- Part-time trainee in CheYiFang Auto, Shanghai, from May to August 2014.

Lifeguard/ CPR/ AED/ First-aid (certified)

- Trained and certified in June 2010, Virginia, United States.

EXPERIENCE in Finland +

Santa's Helper / Elf (Winter Job)



SantaPark Oy, Rovaniemi

Nov.2015 - Jan.2016.

- Maximizing customer satisfaction and easing Santa's tasks; delivering the real experience of Finnish Christmas tourism season.

AIIESECer (NGO, part-time unpaid social work)



AIIESEC Jyväskylä ry, Jyväskylä

Oct.2014 - May.2015

- Marketing and coordination for outgoing internship program, frequent contact with overseas AIIESEC branches.

EXPERIENCE

Administrator (HR & Stat.Analysis)

(full-time, 3 years)



Bank of Shanghai

Shanghai, China

Jul.2011 - Jun.2014

- 44 branches, 900 employees under admin
- Personnel management: coordinating recruiting and interview, personal evaluation, recruitment plans, turnover estimation, training plans.
- Perform statistical analysis required for performance management, including KPI configuration, internal fund transfer price calculation, etc.
- Daily responsibilities involve all-direction internal communication, daily personnel management, gathering statistics, detailed analysis, individual performance appraisal, reports and presentations.

Specialist at Official Apple Store

(part-time, 9 months)



Apple Store Hong Kong Plaza

Shanghai, China

Oct.2010 - Jun.2011

- Organizing and delivering presentations on products; expert in various applications.
- Direct sales to end-customers, as well as service to over 100 walk-in customers per day.

Lifeguard and Pool Operator (USA)

(International Summer Program, 3 months)



Winkler Pool Management Inc.

Virginia, US

Jun.2010 - Sep.2011

- Independently responsible for swimming pool safety and operation.
- Broadened horizon; better understanding of culture diversity and business in US.